

EK BHARAT SHRESHTHA BHARAT ACTIVITIES ORGANISED BY CENTRAL INSTITUTE OF HOTEL MANAGEMENT, SRINAGAR

November, 2019

During (November 2019)				Paired with CIHM Chennai			
Sr. No	Activities by IHM Srinagar	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1	Food Festival	November, 2019	Ek Bharat Shreshtha Branding during the event	<p>A Tamil Nadu food festival was organized in Central Institute of Hotel Management, catering Technology & Applied Nutrition, Rajbagh, Srinagar under the programme “Ek Bharat Shreshta Bharat” today the November 28, 2019, under which authentic Tamil Nadu food items were prepared and displayed. The idea behind organizing such a food festival is to abreast the students of Institute with the food items prepared in Tamil Nadu. The students of CIHM Srinagar took great interest in preparation and displaying the food items.</p> <p>(Menu) CHETTINAD CUISINE (T.N)</p> <p>YEERA MASALA (Prawn Masala) PORCHA MEEN (Fried Fish) CHICKEN CHETTINAD KOLI RASAMA (Chicken Rasam) KOLA URUNDA KOLAMBU (Mutton Kofta Curry) KARI PODIMAS (Kheema Masala) KOLI PORCHATHU (Fried Chicken) MALABAR PARATHA KOLI PERATIAL (Fried Vegetables) TAMATO CHUTNEY COCONUT CHUTNEY</p>	CIHM Chennai	150 students' participated the event.	In order to give wide information, handout for press note was published through Director Information and Doordarshan Kendra, Srinagar

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