

Report

Webinar on “Leadership, Idea Generation and Team building”.

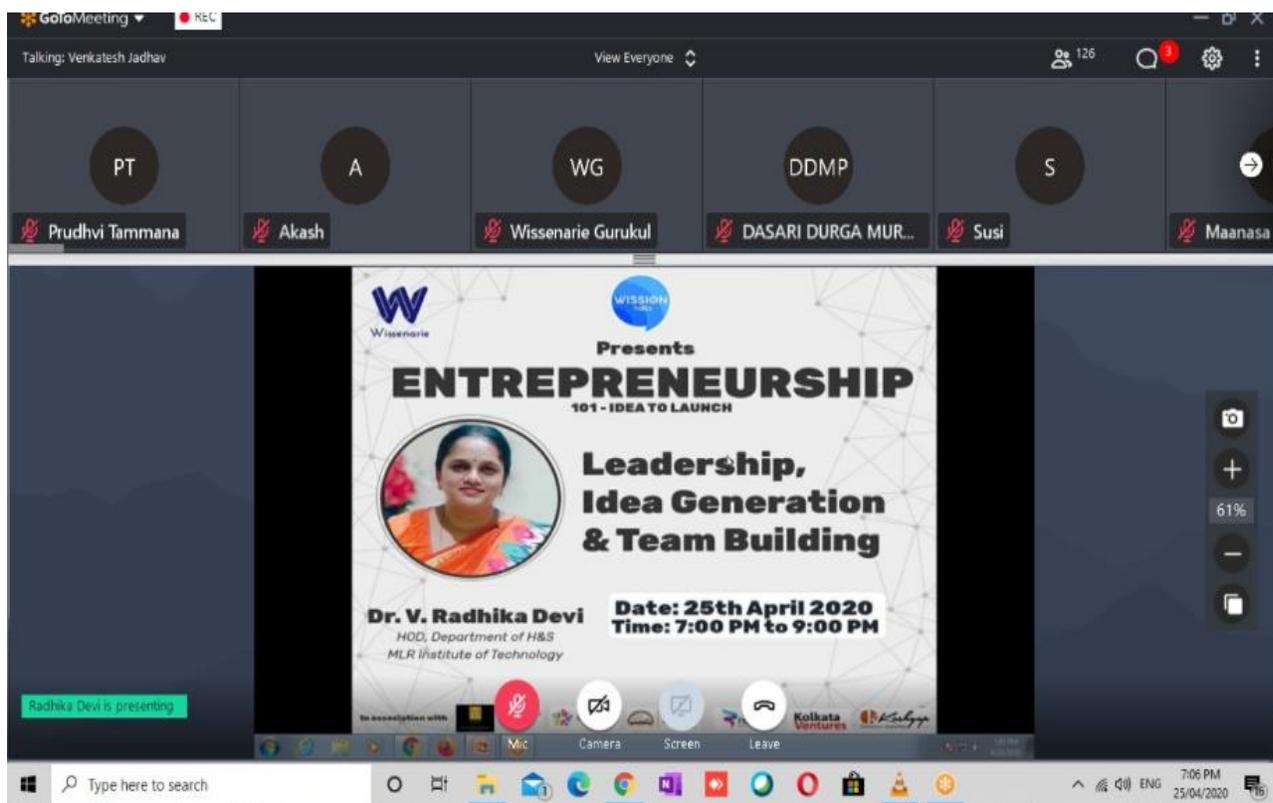
By definition the ability to create something novel and appropriate, creativity is essential to the entrepreneurship that gets new businesses started and that sustains the best companies after they have reached global scale. But perhaps because creativity was considered unmanageable—too elusive and intangible to pin down—or because concentrating on it produced a less immediate payoff than improving execution, it hasn't been the focus of most managers' attention.

A webinar was conducted in association with Wission talks on 25th April 2020 from 7:00 p.m. to 9:00 p.m.

The resource person was Dr. Radhika Devi, HoD Dept of Science and Humanities, MLRT. A total of 135 students from various places have attended the webinar.

In a spirited discussion of how ideas should be winnowed, Dr. Radhika Devi suggested that the filters must be diverse. Unless the people sitting in judgment represent a variety of disciplines, functions, and viewpoints, they are unlikely to make wise decisions.

In her talk it was emphasize that motivating people to perform at their peak is especially vital in creative work. An employee uninspired to wrap her mind around a problem is unlikely to come up with a novel solution.



The screenshot displays a Zoom meeting window. At the top, the title bar shows "GoToMeeting" and "Rtc". The meeting name is "Talking: Venkatesh Jadhav" and the view is set to "View Everyone". There are 126 participants. The top row of the meeting grid shows five participants: Prudhvi Tammana (PT), Akash (A), Wissenarie Gurukul (WG), DASARI DURGA MUR... (DDMP), and Susi (S). Below the grid is a presentation slide. The slide features the Wission logo and text: "Presents ENTREPRENEURSHIP 101 - IDEA TO LAUNCH". It includes a circular portrait of Dr. V. Radhika Devi, her name, and her title: "Dr. V. Radhika Devi, HoD, Department of H&S, MLR Institute of Technology". The date and time are listed as "Date: 25th April 2020" and "Time: 7:00 PM to 9:00 PM". The slide also mentions "in association with" and lists logos for Kolkata Ventures and Kalyan. The Zoom interface at the bottom shows a toolbar with icons for Mute, Camera, Screen, and Leave. The system tray at the bottom right shows the time as 7:06 PM on 25/04/2020.